



PRIMA
FLORA

FROM GROWERS WITH LOVE

Inspirations

floral trends & ideas

ENGLISH EDITION • NOVEMBER 2015



Christmas gold with AAA Marek



Chrysanthemums are special flowers always being associated with autumn. We, however, suggest to broaden your perception of chrysanthemums as they look absolutely stunning in winter table arrangements and bouquets. Wintertime is all about cosy Christmas evenings and great family dinners. Decorate the living room with such an arrangement that will make you feel really warm: fluffy and creamy Aljonka Salmon with copper Santini AAA Doria Orange complimented by elegant touch of gold and spicy cones. All together is a vase with a wool "scarf" – pure cosiness, isn't it?

Fancying a posh winter wedding arrangement that will blow everybody's mind? Use saturated colours and different bulb shapes of Dekker Chrysanten to create the core of the arrangement. Choose dark bordeaux and bronze to make it dramatic and festive. These are extremely trendy shades for the winter creations! Try intense coloured Santini AAA Kiku Edvaldo with dahlia and some branches of phalaenopsis Bohemian Rome, Rosebud and Euphorbia. It will add more air to the arrangement and make it light and elegant. Decorate it in a shiny vase and Voilá: the glamorous winter eyecatcher is ready!



White Zehnya & Santini Sangi



Chrysanthemum AAA Doria Pink



Chrysanthemum AAA Anura Green

WINTER INSPIRATIONS



Chrysanthemums Aljonka Salmon & AAA Doria Orange

Floristics O. Sahraoui • Photography A. Tchernikov

Aljonka Pink,
Aljonka Salmon &
Aljonka Orange,
mini phalaenopsis
Alice Adventure®

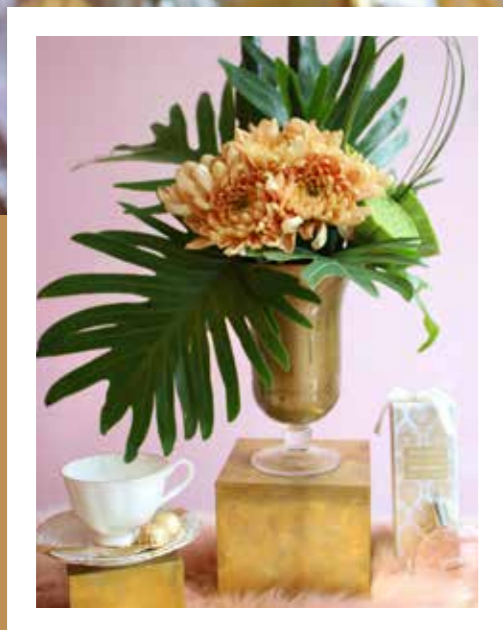
CHRYSANTHEMUMS
'ALJONKA' ARE
A GREAT PRESENT

THEY ALWAYS
BRING WARMNESS
AND A POSITIVE
MOOD!

FEMININE, UNIQUE,
TRENDY & CHIC

Aljonka Salmon &
Aljonka Orange,
Cymbidium
OrchiDiva®

Floristics O. Sahraoui • Photography Lily-like.com



Aljonka

The absolute topper
amongst disbud
chrysanthemums!

- * Aljonka is very exclusive, contemporary and chic.
- * Available in pink and salmon, unique and trendy colours.
- * Beautiful feminine look, because of the nice and decorative flower leaves.
- * Great quality, long lasting, firm stems and strong leaves.



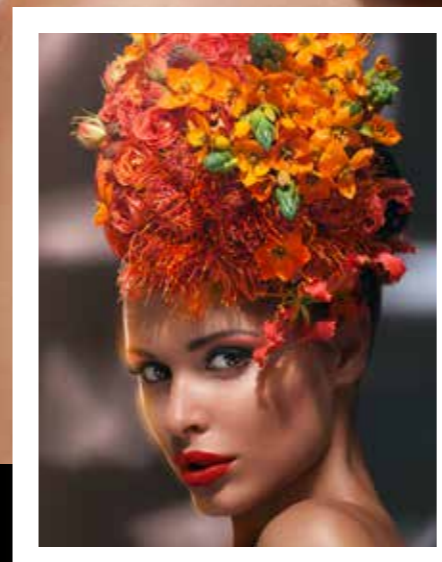
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FLOWER EMOTIONS

DESIGN BY
OLGA
SAHRAOUI

Draw inspiration from delightful arrangements of Olga Sahraoui – a wonderful florist from New York. Take a look at the unusual citrus composition! A Scope of polyester covered with a woollen thread in combination with Calamondino – an orange fruit – a great design object for any interior. Another arrangement - the magnificent heart filled with cymbidium orchids, roses, calla lilies, gerberas and Crocosmia Lucifer, completed with pearls and pins, attracts a viewer's attention! Olga's works look impressive thanks to her vivid colour schemes and arrangement solutions. Her style can be described as rich, fashionable, elegant, with chic classic elements.



SAHOLA
Floral Art & Event Design

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